

Press release: 11th edition of the Los Cabos Music Festival on Saturday June 22, 2019 with more than 100 musical proposals in 20 stages and star artist: [Celso Piña y su Ronda Bogotá](#).

Dear Media,

Thanks to all those who accompanied us in this press conference in [Squid Roe](#), and to those who could not attend, we sent the press release announcing the stellar group, with the program and other relevant information of the 11th edition of the Los Cabos Music Festival.

You can download the press release at the following link:

<http://www.fiestadelamusicaloscabos.net/release-2019-05-22>

Click on the following links to view and download:

- The [official poster in Spanish](#):  
[https://static.wixstatic.com/media/7bf65c\\_c688b3b83c884004a0f1a9ea80b1eda4~mv2.jpg](https://static.wixstatic.com/media/7bf65c_c688b3b83c884004a0f1a9ea80b1eda4~mv2.jpg)
- The [official poster in English](#):  
[https://static.wixstatic.com/media/7bf65c\\_0d0c12241bfd4f518acf676e5b4b3862~mv2.jpg](https://static.wixstatic.com/media/7bf65c_0d0c12241bfd4f518acf676e5b4b3862~mv2.jpg)
- [Celso Piña http://celso.mx/](http://celso.mx/) and his Ronda Bogotá, in the [poster FDM 2019](#)  
[https://static.wixstatic.com/media/7bf65c\\_50bfb3fdd4894be58be29ff2df936d0d~mv2.jpg](https://static.wixstatic.com/media/7bf65c_50bfb3fdd4894be58be29ff2df936d0d~mv2.jpg)
- The [official map](#) of the streets and stages  
[https://static.wixstatic.com/media/7bf65c\\_10467850ae41430fb910e3f5398b2d9a~mv2.jpg](https://static.wixstatic.com/media/7bf65c_10467850ae41430fb910e3f5398b2d9a~mv2.jpg)

You can access or download the promotional video of Celso Piña for the Los Cabos Music Festival at: <https://youtu.be/nD6ztoGeZpI>  
and a presentation of the musical projects in <https://youtu.be/YWZ0T3yqnMg>

We request your support with the diffusion of this news and we thank you for sending us the documents witnessing your coverage (photos in case of printed publication and / or link to online publications) to share it on the website of the Music Festival Los Cabos:  
[www.fiestadelamusicaloscabos.net](http://www.fiestadelamusicaloscabos.net)

Again, we thank you for all your attention and we are awaiting your comments.

## Press release

Promotora Cultural Vivarte proudly announces the 11th anniversary of Los Cabos Music Festival with more than 100 musical proposals in 20 stages and as star artist: [Celso Piña y su Ronda Bogotá](#).

Thanks to the participation of local artists and from other States of the Republic, thanks to the support of H. XIII Los Cabos City Council, through the Institute of Culture and Arts of Los Cabos Municipality, the Tourism Board of Los Cabos and the local companies committed to culture, in its 11th anniversary, the Music Festival is already a tradition in the destination. This celebration will take place on Saturday June 22 in the Historic Center of San José del Cabo from 6:00 pm to 2:00 am.

Music is a universal language, which unites us and manifests the best of our human nature, which celebrates life and accompanies almost all important moments of existence, transcends all barriers, all borders, and spreads in the air.

On June 22, San Jose del Cabo joins tens of millions of people around the world. Each year at the summer solstice, 120 countries from all over the world, including Mexico, in more than 800 cities, crowds gather to celebrate the "día internacional de la música", "World Music Day", la "Fête de la Musique". In San José del Cabo is celebrated since 2009 with the initiative of Promotora Cultural Vivarte and its director, Darío Luna accompanied by the Organizing Committee, consisting of Oriana Chufani, Karla Pompa, Alejandro Rodriguez, Marcel Lavabre, Ana Gonzalez, Marco Mandujano, Samanta Quintal, Daniela Laguna and Valeria Martínez. In its 11th edition, the Music Festival Los Cabos has grown to become the largest in Mexico.

The "Fête de la Musique" was originated by the French Minister of Culture Jack Lang in 1982 around a symbolic date, the summer solstice, with the intention of taking music out of private spaces and taking it to the streets. The European Charter of the Music Festival was signed in Budapest on November 1, 1997, its principles now apply to all countries, including those from outside Europe who wish to participate in the Music Festival. The Music Festival has grown considerably by becoming a national event in several countries (Luxembourg, Italy, Greece, Peru, Ecuador, Colombia) and has been carried by more than 800 cities including New York, Berlin, Mexico, and of course Los Cabos.

By adapting to the cultural specificities of each country, the Fête de la Musique was invented, reinvented and became an emblematic international musical event. This great popular manifestation, free and open to all musicians, amateurs or professionals, celebrates live music and the breadth of musical practices.

The Los Cabos Music Festival is a clear example that an idea with good intentions can grow and become a tradition. In 2009 the Frenchman Etienne Dubarry proposed to Dario Luna the idea of organizing that event in Los Cabos. Without imagining what it would lead to, together they volunteered with all their energy to organize the First Music Festival. With the support of Josefina Jarumy Yocupicio and Alan Castro, at that time the director Municipal of Culture, the first edition of the festival was launched in the baseball stadium; 14 musical groups participated, on 3 different stages, with an approximate attendance of 300 spectators and as a guest band "Pilaseca", from Guanajuato. In the second year the event moved to the Historic Center of San José del Cabo and since then the appeal of the event grew exponentially. In 2011, the Asociación Civil Promotora Cultural Vivarte AC was founded to formalize the project. In 2018, attendance exceeded 20 thousand spectators and more than 100 musical groups participated. For this edition we expect attendance of over 25 thousand.

Promotora Cultural Vivarte continues to organize this non-profit event, with the sole intention of doing positive things for our country and contributing cultural events to the Los Cabos community, encouraging interest in the arts among young people.

## Musical Programmation:

The musical program includes the participation of more than 100 musical projects, which highlights the participation of 10 national bands and more than 60 state and local bands.

In the festival will participate:

From CDMX: Rebel Ryder, Glass Cristina, José Riaza

Toluca: Cronomad

From Guadalajara: Color Hermano, Charly, Electric Motions, Adrián Alburez

Mexicali and Monterrey: Cumbia Catrina

Ensenada: Boulevard Lights

La Paz: Yolyo, Obra Negra, Zombie Realm, Karkage, Por nuestras viudas, Malnacidos, Mexican Weirdos

Pescadero: Tan Lines

Cabo San Lucas: The Sippers, Estilo Inigualable, Panic Switch, Los Chales de la Tía, Paloma Cristina

San José del Cabo: Billy Calavera, The Jonkies, Dinesh, Back in Time, The Closers, Javier Aguilar, D latin Jey, Calle S/N, Los Cimarrones de la Sierra Club Pagano, Izahí & the Cabo Life Band, The Hightides, Sabina, Karla Kassaneth, La Circo, Percusión Limanya

Bahía Beat, Juana Machete, Wirikuta

y más...

Below you will find links to their websites or Facebook pages with music videos:

[Glass Cristina](#) , [Adrian Alburez](#), [Rebel Ryder](#), [Pargazz](#) , [Sabina](#) , [Tan Lines](#) , [Cronomad](#), [Percusion Limanya](#), [Color Hermano](#) , [Electric Motions](#) , [Yolyo](#), [José Riaza](#) , [Izahí & The Cabo Life Band](#), [Kumbia Katrina](#), [Billy Calavera](#), [Dinesh](#), [Javier Aguilar](#) , [The Sippers](#), [Paloma Cristina](#) , [Boulevard lights](#) , [Fernando Badillo](#) , [The Jonkies](#), [Back in Time](#) , [The Closers](#), [D Latin Jey](#), [Calle S/N](#), [Los Cimarrones de la Sierra](#), [Club Pagano](#) , [The Hightides](#),

[Panic Switch](#), [Estilo Inigualable](#), [Los Chales de la Tía](#), [Karla Kassaneth](#), [La Circo](#), [Bahía Beat](#), [Obra Negra](#), [Zombie Realm](#), [Karkage](#), [Por nuestras viudas](#), [Malnacidos](#), [Mexican Weirdos](#).

## Stellar presentation of the stage VIVARTE / ICA:

### [Celso Piña y su Ronda Bogotá](#)

[Celso Piña](#) (El Rebelde del Acordeón) is a Mexican singer, composer, arranger and accordionist of the genre of cumbia. Celso Piña is a pioneer in the mixing or fusion of tropical sounds as a base, combining them with all kinds of popular genres from norteños, to sonidero, ska, reggae, rap, hip-hop, among others.

Celso Piña official website: [celso.mx/](http://celso.mx/)

## Theme of the Music Festival 2019: Respect the environment

Each year, the Music Festival focuses on one theme. In 2019, we will address awareness of the pollution we generate on our beaches. For this we will carry out a garbage collection campaign, with the help of volunteers we will visit the busiest beaches of Los Cabos collecting garbage. This garbage will be used to dress the main stage in an artistic way and thus send a message to the population to avoid throwing plastic, cans and any kind of non-biodegradable garbage on the beaches and on public roads.

### Event logistics

Focused on respect for the common space that we share in this great celebration of music, starting with cleaning, garbage and the level of sound, we will take the following actions:

- In addition to the 20 garbage cans already installed by the municipality, the festival will buy 20 additional drums that will be distributed throughout the pedestrian circuit and garbage will be collected throughout the event to avoid garbage overflowing.
- Strict enforcement of prohibition of sale of alcohol to minors
- Coolers and glass containers will be banned
- More bathrooms will be installed at strategic points.
- The stages organizers will be required to not exceed an adequate sound level and musicians to avoid foul-mouthed or disrespectful words.
- Breaks for group changes will be used to raise awareness among the public and ask the public to dispose of their trash properly in the containers provided for this purpose.

### Street Closing

The streets of the historic center will be closed from 6:00 a.m. on June 23 until 2:00 a.m. the next day. The closing is done early to avoid that the cars are parked inside the pedestrian circuit and are locked. We make an attentive call to the community of Los Cabos to

understand that it is one day a year that we will destine our streets for pedestrian use and take their precautions.

The streets will be closed at the following points:

1. One-way in Av Centenario between C. José Ma. Morelos and C. Ildefonso Green
2. C. Ignacio Zaragoza corner C. Vicente Guerrero
3. C. Álvaro Obregón corner C. Vicente Guerrero
4. C. Álvaro Obregón corner Centenario
5. C. José Ma. Morelos corner Av. Centenario
6. C. Manuel Doblado corner Miguel Hidalgo
7. C. Manuel Doblado corner Av. Centenario
8. C. Miguel Hidalgo corner C. Manuel Doblado
9. BLVD Mijares corner Glorieta C. Benito Juarez
10. C. Coronado between Centenario and Blvd Mijares

## Volunteers

The Music Festival is looking for volunteers who want to join the project, there are different activities before and during the festival in which they can participate, all interested parties please register through the website [www.fiestadelamusicaloscabos.net](http://www.fiestadelamusicaloscabos.net) in the section Participate / volunteer.

## Hoteles Sede

The following hotels offer special discounts to the attendees of the Fiesta de la Música:

- Hotel Posada Real
- Hotel Hyatt Place
- Santa María Hotel & Suites
- For those who want to celebrate the Fiesta de la Música with great luxury, our sponsor Viceroy Hotel offers 15% discount with mention of the FDM.

In the festival more than 10 musical groups participate that travel from other cities of the republic with their own resources. VIVARTE is looking for hosting sponsorships for these artists. To all interested please contact this email: [patrociniosfdm@gmail.com](mailto:patrociniosfdm@gmail.com)

### Food area

Within the pedestrian circuit will be integrated a food area, with different dining options so that the public can enjoy a pleasant dinner in the heart of the festival. The restaurants that participate in this area are directly supporting the festival, so we invite attendees to consume their dishes.

Among the participating eateries are:

1. Arrabalito
2. Squid Roe
3. Kilogram
4. Wuachinangos
5. Mama Mia

7. Hamburguesas Capitan Mat
8. Food Truck Gorditas zacatecas

## Pre fiestas y After Party

With the intent to receive the artists who visit Los Cabos from other cities and who may have more musical presentations, two Pre-Welcome Parties have been planned: One on Thursday the 20th at Papalote Beach Bar with the presence of Color Hermano and another at the Restaurant Bar Casa Guaycura on Friday June 21. More information on our website and social networks.

The official After-party of the festival will be held at the Just One More bar located at José María Morelos corner and Calle Ignacio Zaragoza with the participation of festival artists.

## Sponsors

The Civil Association Vivarte A.C. would like to thank all its sponsors:

We want to extend special thanks to [Squid Roe](#), the kind host of this press conference.

H. XIII City Hall of Los Cabos, through the Institute of Culture and Arts of the Municipality of Los Cabos, the direction of tourism of Los Cabos, the Government of the State through the Sudcalifornian Institute of Culture, Tecate, Squid Roe, Caligas, Flora Farm, Hotel Viceroy, Paniagua, Hotel Posada Real, Just One More, Casa Guaycura, Temogas, Propisan, Orsan, Hyatt Place, Santa María Suites, The Dock, Casper, El Toro Guero, Sani Rent, Impresiones Nava, La Dolce Villa, Casa Guaycura, KPasapp, Radiante FM, Destino Los Cabos, Hospiten, Translife Cabo, Tribuna de Los Cabos, Gringo Gazette, Los Cabos Magazine, Tendencia, Garage, Restaurante Jazmins, El Sudcaliforniano

The VIVARTE team consists of: Dario Luna - General Director, Ana González, Director of Scenarios, Karla Pompa - Coordinator of Artists, Oriana Chufani- Coordinator of Sponsorships, Samanta Quintal, Director of Communication, Alejandro Rodriguez- Graphic Designer, Guido Otegui - Sound engineer, Marco Mandujano - Promoter, Marcel Lavabre - Press Correspondent, Daniela Laguna- Communication Assistant, Valeria Martínez- Volunteer Coordinator.

The members of the organizing committee, Promotora Cultural VIVARTE AC, thank the press, who through their different means of communication help us spread the festival's information and its details, we thank Tribuna, Gringo Gazette, The Independent, Cabo Mil, Sudcalifornian Institute of Culture, Radio Cultura, Pericue Cultural, El Corcho, KPasapp, Destino Los Cabos, Los Cabos Magazine, Tendencia, El Sudcaliforniano, among others.

Thank you.

Best regards.

Organizing Committee of the Music Festival 2019.

Music Festival 2019.

11 YEARS, "The party of all and for all"



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